

canvís

FEATURE-RICH • CUSTOMIZED • ADAPTABLE • AFFORDABLE • GLOBAL



In-room entertainment is more complex than ever. Guests accustomed to extensive on-demand content and interactive TV services in their homes expect first-class hotels to offer the same – if not better – services.

Canvis allows properties to meet these guest needs while simultaneously fulfilling the hotel's requirements for affordability, reliability and flexibility.

The system is able to easily be fully customized to the host hotel in terms of not only design, but also features. Included are interfaces with a variety of popular hotel systems so that guests can easily access services ranging from guest requests to temperature controls conveniently over their TV.

The most acclaimed and feature-rich solution in the world, Canvis offers guests access to a huge array of movies, including titles that are *Still In Theatres* and won't be available on DVD or download for several months.

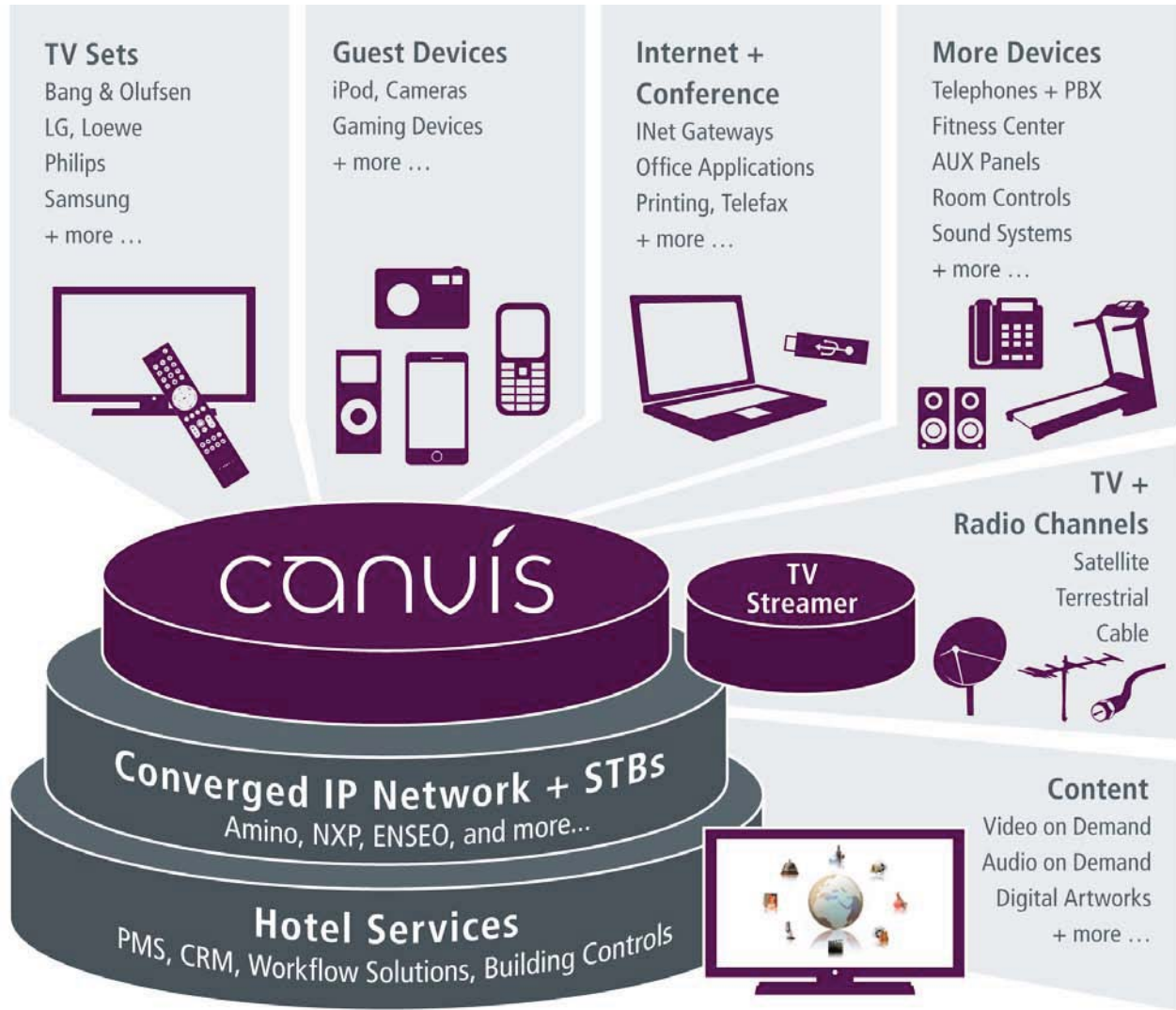
The popularity of this content helps to ensure that Canvis generates exceptional revenue for the hotel and, in most cases, the system is either a cost-neutral upgrade or generates attractive profits for the hotel.

And perhaps best of all, Canvis is software-based and practically "future proof." New features can be continually added to the system – ensuring that it not only stays "fresh," but also allows the hotel to add new services as guest demands change without having to invest in costly new technology.

It can even be installed over existing wiring, allow hotels without Cat 5 to still deliver the type of modern IP-based interactive services that are standard in today's competitive properties.

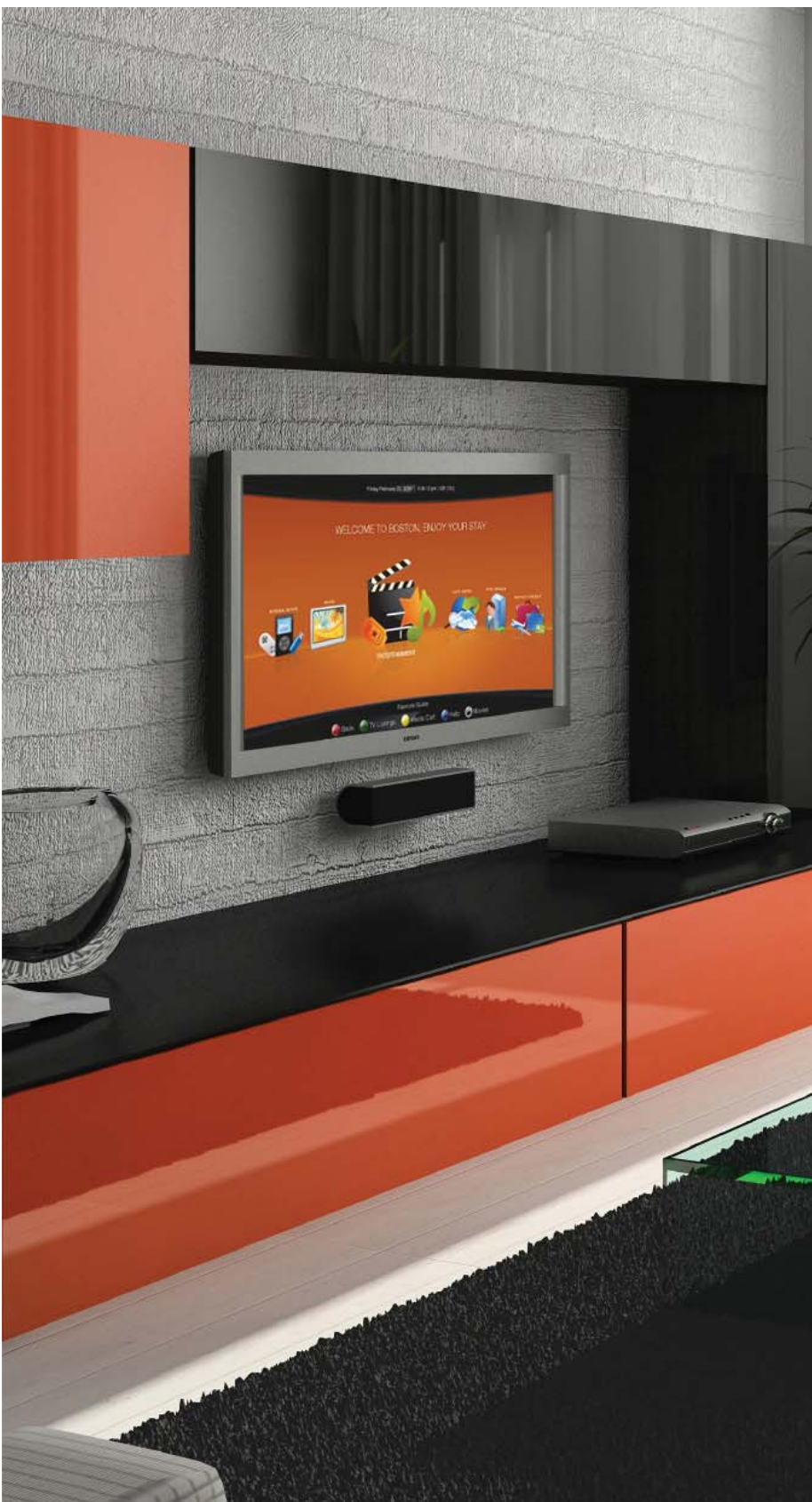
Essentially, Canvis helps hotels to differentiate your property, improves guest satisfaction and builds guest loyalty by using imagery, media and impressive interactive services to "wow" the guest with an experience that exceeds their expectations and is unique to the property.

www.koolconnect.com



canvís

FEATURES LIST



The uniqueness of Canvís is not only in its features, but also in its development as it is the result of an unprecedented collaboration between two leading industry providers, KoolConnect Technologies and Deuromedia. By combining efforts and aligning our development efforts, KoolConnect and Deuromedia were able to add even more innovative features while reducing development costs and making the solution more affordable for hotels.

No other solution in the world offers the degree of features integrated in Canvís. Our latest innovations include 3-D content as well as TrueWebSM – the first-ever real PC-like Internet experience via the TV that even includes popular interactive entertainment sites like HuluTM and YouTubeTM.

Features include:

Complete system customization to the host hotel • First-run Hollywood content including many titles that are actually “still in theatres” • Streaming Internet radio with free access to over 15,000 stations from AOL SHOUTcast • The ability to deploy in a mixed environment of both SD and HD TVs • TV wake-up calls • TV guest surveys • Parental controls for both movie viewing and Internet surfing • Advanced VOIP integration including TV caller ID • Automatic live weather reports for the surrounding area and the guest’s hometown • Electronic Free-to-Guest TV programming guide • Multi-media TV in-room dining menus and ordering • Automated in-room requests • Loyalty program integration for e-commerce purchases using points • System customization using guest profile information • AND MUCH MORE

CANVÍS IS COMPLETELY TURN-KEY AND INCLUDES

HD VOD SOLUTION

- Media on-demand platform and application licenses
- Application server
- DRM software
- Network infrastructure
- In-Room set-top-boxes
- UPS rack
- IR keyboards (optional)
- IR remotes
- Peripherals
- Installation
- Customization of the TV portal
- Digitization of hotel services
- 24/7 help desk and system maintenance and support
- Training for property personnel

NOTABLE FEATURES

- Customized channel lineup presets
- Enhanced channel guide
- Folio display and express checkout
- Extensive hotel information screens
- Language selection and customization
- Interactive program guide (optional)
- Customizable site maps and menu options
- Promotional movie barker channel(s)
- Museum quality HD “moods”
- Local city guide information
- Local and hometown weather feeds
- SHOUTcast radio
- Software Development Kit (optional)

BRAND ENHANCEMENT

- Loyalty program integration
- Personal greeting
- Daily events directory
- Automatic TV turn-on and guest welcome
- Text message support to single or all rooms via the TV portal
- Targeted animated messages via the TV portal
- Stylized digital rooms services menus
- Dining and nightlife guides
- Digital compendium
- Barker channel advertising
- Marketing videos on-demand

DIGITAL HD VIDEO ON-DEMAND

- Blu-Ray like interactive menus
- Special bonus features on select titles
- Trick-play (pause, fast forward, rewind & bookmarking)
- Multi-hour viewing window
- “Still in Theatres,” first-run and library movies
- Mature movies and packages
- Hollywood HD content
- Parental controls, multi-level lockout
- Genre-based movie selection

HSIA (Optional)

- Laptop internet integration
- TV-Internet options
- Conference room & integrated wireless support

IN ROOM INTEGRATION

- INNCOM IP enabled interface support for lighting and temperature control
- HotSOS service request interface support via television interface
- External device start screens tailored for guest devices
- Optional integrated home theatre / DVD integration
- Optional integrated AUX panels for laptop display on TV or iPods/MP3 players playing through the hotel’s home theatre system

PMS INTERFACE

- 2-way interface
- Serial or TCP/IP

HOSPITALITY TELEVISION SUPPORT

- LG
- Philips
- Sony
- Bang & Olufsen
- Panasonic
- Sharp
- Samsung
- Visit [this link](#) for exact models

SYSTEM MANAGEMENT & MONITORING

- Web-based management of all hotel portal content
- Network device tracking
- 24/7 help desk and engineering support
- Buy, occupancy and credit reporting
- Hotel information content management
- Channel lineup manager
- Billing & royalty system



KoolConnect

canvís

THE NEXT GENERATION FITNESS CLUBS



Staring at white walls during the work-out is history. Motivation, entertainment and the promotion of your products & services is the future with the Canvís solution for Fitness Clubs.

A good selection of digital TV channels for your TV sets in the bar or fitness areas are mostly considered standard for a modern fitness club.

To bring these digital TV channels also to your screens on fitness devices is a logical next step that the Canvís solution supports.


TV channels in general are mostly used for the topics of news and entertainment. The element of motivation for the work-out of your customers is hardly supported. An optimization for the typical usage time of the fitness devices is missing.

A solution to this miss-match is provided by the Canvís solution by up-to-date videos in high-quality for sports and wellness topics. For the ease-of-use by your customers this content can be accessed like any "regular" TV channel.

For the promotion of your products (food, sports clothing, etc.) and your services (personal trainer, group trainings, special offers at the bar, etc.) the full portfolio of opportunities is available for communication through your screens on fitness devices and any other TV set.

TRUE WEB

INTERNET TV



While On-Demand movies are more popular than ever, broadcast TV has changed dramatically with more people watching traditional TV when they want via the Web. Today, broadcasters are putting more of their programming on the Web and sites like Hulu™, Fancast™ and YouTube™ feature more viewers than many popular networks.

It's for this reason that virtually all consumer TVs sold today feature Internet connectivity built-in. After all, the TV is still the best place to watch video content.

Rather than forcing your guests to watch their favorite content at their desk on their small laptop screen, or struggle with connecting their PC to the TV, Canvis includes an innovative TrueWebSM feature that brings the world of the Internet to the TV. With TrueWeb, guests can watch all of their favorite internet video content conveniently via their TV while relaxing in bed.

Or, they can check e-mail, access Web-based files and more – all via their TV and with a true PC-like browsing experience.

TrueWeb is just another way KoolConnect is helping hotels to adapt to the changing demands of their guests.

CUSTOMIZATION

DESIGNER TV WITH YOUR UNIQUE LOOK AND FEEL



KoolConnect's solutions are admired the world over for their functionality and sophisticated style, yet it's the continued creation of customized media entertainment systems that have placed KoolConnect at the forefront of the industry.

We start by fully customizing the look and feel of the system to the host hotel, allowing the property to extend their brand into the room via the television. Working closely with hotel's management, KoolConnect then completely adapts the system's User Interface to the brand and design preferences of the hotel, making it unique to the property and complimentary to the hotel's other marketing and guest service efforts.

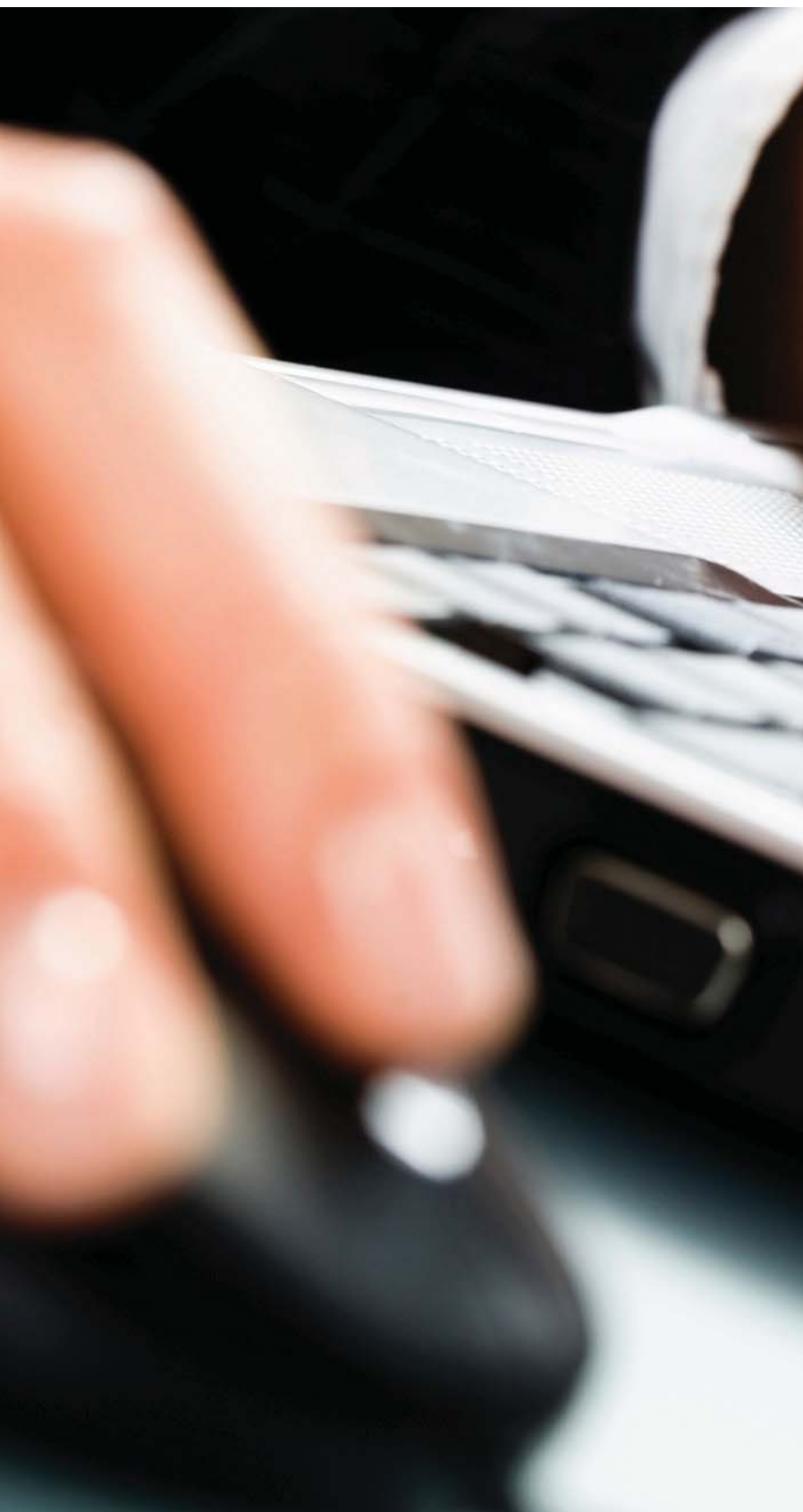
All KoolConnect systems are tastefully designed to bring world class entertainment to the guest while making their experience an extension of the property as a whole. Our pioneering work in this area has resulted in the creation of countless innovative platforms for hotels of any size or segment.

Entice the guest with a relaxing spa treatment, set climate control preferences from the front desk or make their stay memorable by playing guest's favorite music upon room entry. For those craving the ultimate in luxury media entertainment, only KoolConnect brings customized, designer TV to the industry's hippest and hottest hotels.

www.koolconnect.com

TECHNOLOGY

THE ADVANTAGE OF EXPERIENCE



KoolConnect brings the industry's latest advancements in technological innovation to the guest room while providing hoteliers with a creative new vehicle for brand awareness and promotion.

Canvís boasts advanced interactive technology delivered over an Internet Protocol (IP) network and presents both Standard and High Definition content. Additionally, Canvís incorporates some of the most attractive features and applications known to hospitality, bringing a truly differentiated in-room experience to both the hotelier and guest.

And because Canvís includes the industry's most advanced external device connectivity options, guests may also enjoy their iPod, MP3 players and other devices through the TV.

Whether launching the latest in technological trends, developing new ways to reach the guest or engineering the industry's most sought-after interface, KoolConnect has made a tremendous impact on hospitality technology due to our clear conceptual thinking and technical expertise.



C O N T E N T

PREMIER HOLLYWOOD CONTENT

KoolConnect brings high end digital features to the room, while providing today's guest with the hottest Hollywood films available.

Each month KoolConnect will deliver a host of first run Hollywood premiers, shorts and documentaries to your hotel. All content is made available just 30 to 60 days after theatrical release – months before it is offered by other VOD providers – and is refreshed on a monthly basis. Once the content has been delivered, guests will enjoy films in crystal-clear digital format with all of the features they've grown accustomed to at home including: pause, fast-forward, rewind, rapid scene switching and "Movie Extras". Canvis includes "bookmark" functionality—enabling the system to remember the point at which a guest has stopped a movie. All films are available to the guest for a full 24 hour viewing period.

Unlike other providers, KoolConnect holds agreements with virtually all major motion picture studios including DreamWorks, Fox, Warner Bros., New Line Cinema, Disney, NBC Universal, MGM, Lionsgate, Sony and Paramount, as well as partnerships with other appealing content providers such as BBC America. With such a wide array of content and the ability to offer movies months before guests can view them elsewhere, KoolConnect's content allows our hotels to generate impressive revenues.

The result is a spectacular and unmatched media experience for your guests.

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