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KOOLCONNECT FURTHER ENHANCES MANAGEMENT TEAM WITH NAMING OF INDUSTRY EXPERT AS CEO

*Longtime hospitality PPV and technology executive Matt Hutchins joins company
to manage rapid growth of digital and high-definition video on demand*

NEW YORK CITY, NY - APRIL 12, 2005 - KoolConnect Technologies, Inc., a leading provider of compelling multi-media video on demand and interactive guest solutions to the hospitality industry, worldwide, today announced that Matt Hutchins, formerly Of Counsel at the esteemed international law firm Andrews Kurth, LLP, has been appointed as the company's Chief Executive Officer. Mr. Hutchins, who had been specializing in business transactions, mergers and acquisitions, corporate and securities law, as well as international business development, has spent the last year and a half providing legal counsel for KoolConnect and will now oversee the company's complete operations. In this role, KoolConnect's senior executive staff will report to Hutchins and he will also have direct operating responsibilities for the company including finance, legal affairs, human resources, and strategic business development, as well as be responsible for future mergers and acquisitions.

Mr. Hutchins, who has long been a leader in both the technology and hospitality industries brings 15 + years of executive management experience to KoolConnect's esteemed executive team. Before practicing law with Andrew Kurth, LLP, Mr. Hutchins served as President & CEO of T-Speed Broadband Communications, Inc., a fixed wireless broadband service provider located in Dallas, Texas. From October 1998 until April 2001, Mr. Hutchins served as President & CEO of BroadbandNOW, Inc., a leading provider of high speed data services to residential consumers in the multi-family and emerging telecommunications industries. Under his guidance, the company grew from 18 to 200 employees, and its national data communications network spanned 28 major metropolitan markets across the United States. He also raised \$92,000,000 of private equity from such investors as Liberty Media, Microsoft, Lucent Technologies, Nortel Networks and GE Capital. Prior to serving as President & CEO, he was Vice President of Business Development and Corporate Affairs since joining BroadbandNOW, Inc. in July 1997.

"Having witnessed the enormous growth and success of KoolConnect over the last year, I feel honored to now play a more integral role in the company's future," said Hutchins. "KoolConnect has received both significant acclaim and high demand for their customized Video on Demand solution, ImagineSM, and with the acquisition and integration of both General Dynamics Interactive and the Intrigue[®] high-definition solution in such esteemed property's as the Wynn in Las Vegas, looks forward to continued momentum deploying first class entertainment on a global scale." He further commented, "I am thrilled to have the opportunity to work more closely with KoolConnect's creative and dedicated staff and welcome the exciting projects it will bring in the coming months."

Ed Will, Chairman of the Board of KoolConnect Technologies added, "The ImagineSM product is now recognized as a preferred digital Video On Demand solution by the industry's most respected and esteemed hotels. KoolConnect is ready to expand on that momentum and we are thrilled to be able to add an executive with Matt's talents and experience to lead our team."

Hutchins is highly familiar with the in-room entertainment business, having served as Vice President, International and Chief Legal Officer of SpectraVision, Inc., a publicly-held company providing video entertainment programming and interactive services for the lodging and hospitality industry, from 1990 to 1994. In this capacity, Hutchins was instrumental in building the company's international operations, expanding and managing their presence in 7 foreign countries.

Mr. Hutchins holds a B.A. degree (summa cum laude) in Political Science from the University of Maine, a M.P.A degree (summa cum laude) from Texas Tech University, and a J.D. degree from Texas Tech University. Mr. Hutchins is licensed to practice law in the State of Texas.

ABOUT KOOLCONNECT TECHNOLOGIES

KoolConnect Technologies, Inc. is a leading provider of compelling multi-media solutions and system integrations to the hospitality industry. Our innovative platform provides interactive media services in both standard and high definition over digital IP networks and offers a host of scalable turnkey solutions and products. Video on-demand, virtual concierge, state of the art equipment and targeted marketing services are all a part of KoolConnect. To learn more about KoolConnect, visit www.koolconnect.com.

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