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SPRINT INCREASES FOCUS ON HOSPITALITY MARKET

Thomas Patchin will lead Sprint's hospitality initiative

OVERLAND PARK, KS - JUNE 25, 2002 - Sprint (NYSE: FON, PCS) today announced a strengthened initiative to provide advanced, customized in-room entertainment and communications technology to the hospitality industry. As part of its more aggressive approach to the hospitality industry, Sprint has increased its emphasis on product development, expanded its marketing efforts and has put in place a sales team dedicated to the hospitality market.

Leading Sprint's hospitality sales team will be newly appointed director of hospitality, Thomas Patchin. With extensive experience in the hospitality market, Patchin will lead a new sales team of 19 associates focused exclusively on hospitality sales and retention.

"Thomas's appointment illustrates the importance Sprint places on the hospitality market," said Jaime Jones, Sprint vice president of sales. "We are committed to provide the hospitality industry with communications and entertainment services that will allow them to make their guests' stay more enjoyable."

Patchin has been with Sprint for over 10 years, and served as national account manager for hospitality from 1994-98 and most recently served as director of sales for Sprint Local Telecommunication Division's (LTD) western region. During that time, Patchin was responsible for seven states, including the Las Vegas market – the largest hospitality market in Sprint LTD's franchised territory. He's also certified as a Master Hotel Supplier by the American Hotel & Lodging Association.

Since its introduction to the hospitality market nearly a year ago, Sprint InSiteSM with KoolConnect Interactive Media has become the centerpiece of Sprint's strategy to focus on high-growth telecommunications services. This technology is the principal component in a portfolio of high-speed data, local, long distance, wireless and payphone services Sprint is offering to hotels and resorts.

"Sprint has a tremendous portfolio of hospitality products and services that we can tailor to meet the specific needs of each hotel," Patchin said. "Services that will help them extend their brand and increase revenues, and allow Sprint to set a new standard of communications for the hotel industry."

Sprint InSiteSM with KoolConnect Interactive Media is a technology that provides advanced guest solutions and in-room entertainment. Sprint InSite offers a suite of guest room entertainment applications, including high-speed Internet access over the TV or laptop computer, e-mail accessibility, music, games, local maps and information, digital movies-on-demand with VCR functionality, and digital concierge services. The service is operated through the hotel guest's television via wireless keyboard or remote control.



ABOUT KOOLCONNECT TECHNOLOGIES

KoolConnect Technologies, Inc. is a leading provider of compelling multi-media solutions and system integrations to the hospitality industry. Our innovative platform provides interactive media services in both standard and high definition over digital IP networks and offers a host of scalable turnkey solutions and products. Video on-demand, virtual concierge, state of the art equipment and targeted marketing services are all a part of KoolConnect. To learn more about KoolConnect, visit www.koolconnect.com.

ABOUT SPRINT

Sprint is a global communications company serving more than 26 million business and residential customers in over 70 countries. With approximately 80,000 employees worldwide and more than \$26 billion in annual revenues, Sprint is widely recognized for developing, engineering and deploying state of the art network technologies, including the United States' first nationwide all-digital, fiber-optic network. Sprint's award-winning Tier 1 Internet backbone is being extended to key global markets to provide customers with a broad portfolio of scalable IP products. Sprint's high-capacity, high-speed network gives customers fast, dependable, nonstop access to the vast majority of the world's Internet content. Sprint also operates the largest 100-percent digital, nationwide PCS wireless network in the United States, already serving the majority of the nation's metropolitan areas, including more than 4,000 cities and communities.

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