

Contact: Ilanna Walden at KoolConnect Technologies | 416.597.9615 | iwalden@koolconnect.com
Scott Stoffel at Sprint | 913.762.1604 | scott.e.stoffel@mail.sprint.com

SPRINT AND KOOLCONNECT SIGN DEAL WITH GAYLORD ENTERTAINMENT

Service will be implemented at Gaylord Palms Hotel in Kissimmee, Fla.

OVERLAND PARK, KS - NOVEMBER 11, 2002 - Sprint (NYSE: FON, PCS) and KoolConnect Technologies, Inc. today announced the deployment of thin client computer terminals at the Gaylord Palms Resort & Convention Center in Kissimmee, Fla., just outside of Orlando. The service, scheduled to be installed in selected rooms, provides applications for convention and guest services like high-speed Internet browsing, e-mail and streaming video, and allows access to commonly used business applications.

“Sprint and KoolConnect allowed us to visualize and bring to life the conceptual ideas that we want to offer our guests to enhance the level of flawless service they receive at our hotel,” said John Caparella, senior vice president and general manager of Gaylord Palms.

“We have had the vision for this product for several years,” said Craig Ratterman, director of strategic systems at Gaylord Entertainment. “However, we had to wait for the technology to mature to make the vision a real experience for our convention and leisure guests. KoolConnect and Sprint have the technology and hospitality expertise to deliver the customer experience applications.”

A thin client is a personal computer that contains a small processing unit, 15” monitor, mouse, keyboard and multimedia sound. KoolConnect will develop content and applications for the thin client computers that will allow guests to access convention and hotel services, as well as productivity tools, without the necessity of a laptop or other external device. Guests can also book their own dinner reservations, purchase and reserve hotel services, and view video greetings and hotel promotions. Convention guests can review an interactive exhibit hall floor and personal conference scheduler, can speed dial convention service numbers, and can view instantaneous email/multi-media conference messaging from the meeting planner and other convention leadership.

“We strongly believe that our experience and focus on application development allows us to deliver custom content to the hotel industry that sets us apart from our competition,” said Christopher Wild, KoolConnect vice president of sales and marketing. “We could not be happier to partner with Gaylord, a company that shares our vision for the power of technology, to help set them even further apart from the competition in the convention industry.”

Sprint will manage the installation and communications network of the thin clients at Gaylord Palms.

“Our exclusive partnership with KoolConnect Technologies creates a significant differentiation between Sprint and the rest of the industry providers,” said Thomas Patchin, Sprint director of hospitality sales. “Our thin client implementation and network expertise combined with KoolConnect’s focus on application development allows us to create customized solutions for hoteliers.”



ABOUT KOOLCONNECT TECHNOLOGIES

KoolConnect Technologies, Inc. is a leading provider of compelling multi-media solutions and system integrations to the hospitality industry. Our innovative platform provides interactive media services in both standard and high definition over digital IP networks and offers a host of scalable turnkey solutions and products. Video on-demand, virtual concierge, state of the art equipment and targeted marketing services are all a part of KoolConnect. To learn more about KoolConnect, visit www.koolconnect.com.

ABOUT SPRINT

Sprint is a global communications company serving more than 26 million business and residential customers in over 70 countries. With approximately 80,000 employees worldwide and more than \$26 billion in annual revenues, Sprint is widely recognized for developing, engineering and deploying state of the art network technologies, including the United States' first nationwide all-digital, fiber-optic network. Sprint's award-winning Tier 1 Internet backbone is being extended to key global markets to provide customers with a broad portfolio of scalable IP products. Sprint's high-capacity, high-speed network gives customers fast, dependable, nonstop access to the vast majority of the world's Internet content. Sprint also operates the largest 100-percent digital, nationwide PCS wireless network in the United States, already serving the majority of the nation's metropolitan areas, including more than 4,000 cities and communities.

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