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KOOLCONNECT ALIGNS WITH UNISYS AND MICROSOFT FOR DEVELOPMENT OF NEXT GENERATION IN ROOM ENTERTAINMENT

Best of Breed partners announce powerful guest solution for the expanding needs of tomorrow's traveler.

NEW YORK, NY - NOVEMBER 16, 2004 - Digital entertainment leaders KoolConnect Technologies and Fortune 300 global technology services company Unisys Corporation, together with Microsoft Corp., have teamed to bring next generation in room entertainment solutions to the hospitality industry. By introducing a Microsoft technology-based platform, the group is developing, driving and implementing cutting edge in-room entertainment technology for the world's leading hotels.

KoolConnect, a pioneer and leading provider of interactive information and media entertainment systems for the "away-from-home" marketplace, delivers state-of-the-art digital entertainment to today's traveler via their KIS (KoolConnect Interactive System) platform. KIS(TM) is a powerful, interactive entertainment and guest services system that has been designed specifically for the upscale hospitality marketplace, and integrates in-room Internet connectivity with an extensive entertainment and information package including Pay- Per- View, Video on- Demand movies, customized digital features, free-to-guest TV, Virtual Concierge services as well as local activity and restaurant information. All of the features of KIS are customized to fit and enhance the unique style and branding of the property.

Said Eran Segev, President of KoolConnect Technologies, "We believe that enriching next generation technology and content are key to capturing this space. By integrating the digital entertainment proficiency of KoolConnect with Microsoft's software expertise and the world-class support capabilities of Unisys, tomorrow's guest will benefit from a richer, fuller and more guest-friendly multi-media experience."

Microsoft, in demonstrating its commitment to the hospitality industry, today announced the launch of Microsoft Smarter Hospitality, a comprehensive solutions framework for enabling the next generation of hospitality innovation, of which this new relationship with KoolConnect and Unisys is a component. The turnkey initiative addresses key areas within the hospitality industry including lodging and foodservice by utilizing Microsoft's strengths in consumer, industry-specific and enterprise technologies to better integrate the guest experience with the economics of the Hospitality business. Smarter Hospitality is furthermore designed to dramatically improve how hospitality organizations interact with their guests and operate, while meeting the expectations of digitally enabled guests and employees.

"We are pleased that leaders in the field of guest oriented services are supporting Microsoft Smarter Hospitality," said Matt Muta, director and industry manager for Microsoft's Retail & Hospitality Industry Unit. "The KIS solution from KoolConnect and Unisys provides a powerful combination of

entertainment options and services that can help a hotelier differentiate their guests' experience and increase all around guest satisfaction.”

The solution is enhanced via services and thought leadership from Unisys Corporation, a globally recognized provider of travel technology. Michael DiLeva, Managing Director of Unisys Travel & Hospitality Solutions adds that, “Success in the fragmented business of hospitality requires proven delivery experience and a combination of the right people, the right product, the right process and the right technology. The Unisys/KoolConnect Alliance has been both active and successful over the past six months with the deployment of a comprehensive multi-media solution in several acclaimed hotels across North America and we're looking forward to expanding this success via our relationship with Microsoft.”

The KIS solution will be featured at the IHM&R (International Hotel Motel Management and Restaurant) Show in the Jacob K. Javitz Convention Center in New York City, November 14th-16th.

ABOUT KOOLCONNECT TECHNOLOGIES

KoolConnect Technologies, Inc. is a leading provider of compelling multi-media solutions and system integrations to the hospitality industry. Our innovative platform provides interactive media services in both standard and high definition over digital IP networks and offers a host of scalable turnkey solutions and products. Video on-demand, virtual concierge, state of the art equipment and targeted marketing services are all a part of KoolConnect. To learn more about KoolConnect, visit www.koolconnect.com.

ABOUT UNISYS

Unisys is a worldwide information technology services and solutions company. Our people combine expertise in consulting, systems integration, outsourcing, infrastructure and server technology with precision thinking and relentless execution to help clients, in more than 100 countries, quickly and efficiently achieve competitive advantage. For more information, visit www.unisys.com.

ABOUT MICROSOFT SMARTER HOSPITALITY

Microsoft Smarter Hospitality is a comprehensive solutions framework for enabling the next generation of hospitality innovation. Consisting of Smarter Guest Experience, Smarter Service and Smarter Operations, Smarter Hospitality leverages current IT investments and the familiar technologies in the guests or employees hands, to create more engaging and empowering guest experiences, while laying the groundwork for future innovations. More information can be found at www.microsoft.com/smarthospitality.

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