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KOOLCONNECT TECHNOLOGIES ACQUIRES GENERAL DYNAMICS INTERACTIVE

*Purchase Unites Leading Digital In-Room Entertainment Providers
Creating Unprecedented Opportunities For Hotels To Offer Advanced High Definition
And Standard Video On Demand Across Multiple Segments Worldwide From A Single Provider*

NEW YORK, NY & NEEDHAM , MA - APRIL 12, 2005 - KoolConnect Technologies, a leading provider of digital video-on-demand solutions for the hospitality industry, today announced that it has acquired the Interactive business of General Dynamics C4 Systems Inc. The General Dynamics Interactive business is one of the industry's leading luxury VOD providers and is an operator of Intrigue® Standard and High Definition VOD solutions that have been deployed in over 25 luxury hotels globally. This acquisition, which now makes customized advanced digital entertainment and High-Speed Internet Access systems available to the Three, Four and Five-Star hotel markets from a single source, combines the industry's premier source of customized in-room media services with the world's top supplier of luxury High Definition media solutions.

Founded in 1999, KoolConnect has successfully weathered the recent recession in the hospitality industry and has grown to become a thought-leader and leading operator of advanced next-generation in-room multimedia entertainment solutions. Their progressive Video on Demand solution, which is serving guests in over 5,000 rooms, is available in such esteemed properties as the Boston Park Plaza, W San Diego, Dylan New York, Holiday Inn Metrodome, Holiday Inn Burnsville, Radisson Atlanta and more.

"We're extremely excited about this acquisition," said Matt Hutchins, Chief Executive Officer of KoolConnect Technologies. "By uniting General Dynamics Interactive with KoolConnect, we not only expand our capabilities by adding their world-class engineering team, but we also obtain the industry's only proven High Definition solution at a time when High Definition is becoming more and more appealing to the industry and other providers are still developing or perfecting their HD strategy. Perhaps more importantly for hoteliers, however, is that now even if they operate a wide range of properties across multiple segments and in multiple geographies worldwide, they can come to one company for their complete in-room entertainment needs and dramatically increase their offerings while also reducing the complexity of working with multiple vendors in multiple continents," he added.

The Intrigue® solution is currently deployed and supported in over 25 premier hotels in the United States, Singapore, Italy, and Australia, including luxury properties such as the InterContinental Barclay New York, the Charles Hotel in Boston, the Hotel Eden Le Meridien in Rome, Italy, the Rydges in North Sydney, Australia, and the InterContinental Hotel in Singapore. Intrigue HD is the only proven high-definition digital video-on-demand solution in the hospitality marketplace and is deployed in the Mandarin Oriental Hotels in Washington DC and in New York City.

Along with the expansion of their resources and portfolio, KoolConnect also points to a variety of intangible cultural benefits associated with uniting a nimble entrepreneurial team with an established, process-driven organization. "Our teams really compliment each other in this acquisition," said Hutchins. "We're going to enjoy

some economies-of-scale in terms of content and customer support that we can pass along to hotels. In addition, we're going to significantly benefit by implementing General Dynamics Interactive's world-class processes and allowing the General Dynamics Interactive team more leeway in terms of their ability to operate as customer-focused entrepreneurs."

In the transaction, KoolConnect Technologies will acquire substantially all of the assets of the Interactive business including direct hotel contracts, such as their acclaimed HD deployments with the Mandarin Oriental Hotels in New York and Washington, D.C., the intellectual property and patents held on the Intrigue® system, additional content and operational agreements with major providers including Hollywood studios, and most of the organization's HD engineering and development staff. Following a short transitional period, KoolConnect will relocate their corporate offices from New York City to a new state-of-the-art facility in the greater Boston area near where General Dynamics Interactive currently operates.

"Today's announcement really does change the way hoteliers will look at Video-On-Demand options," added Hutchins. "By combining General Dynamics Interactive's technology and resources with KoolConnect and our team of partners, including our alliance with Unisys Corporation, KoolConnect is now able to serve as the first truly global digital video-on-demand provider for the hospitality marketplace with the ability to deliver interactive, entertainment services in over 100 countries world-wide."

ABOUT KOOLCONNECT TECHNOLOGIES

KoolConnect Technologies, Inc. is a leading provider of compelling multi-media solutions and system integrations to the Hospitality Industry. KoolConnect's innovative platform provides interactive media services over digital IP networks and offers a host of scalable turnkey solutions and products. Video-On-Demand, virtual concierge, state-of-the-art equipment and targeted marketing services are all a part of the KoolConnect Interactive System (KIS). To learn more about KoolConnect, visit www.koolconnect.com.

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