

## News Releases

Appointments

Company News

Event News

Research and Studies

## Daily News Updates

Education

Energy, Oil and Gas

Executive Motoring

Finance and Economy

Healthcare

Media and Advertising

Personal Finance

Real Estate

Retail and Leisure

Telco, Internet and IT

Travel and Aviation

## Video

Features and Events

Industry Talk

## Audio

## Business Radio

Radio Features

## Financial Markets

## Arab Capital Markets

Dr. Marc Faber

E-Banking

Equity Research

Fitch IBCA Currency Weekly

Offshore Investment

Syria Business Review

## News &amp; Comment

SCB Economic Update

China Focus

Dubai Property

Editorial Column

German Trade Review

News Feature

Qatar Focus

CNNArabic.com

## Business Extra

E-Business

Executive Interview

Executive Test Drive

Financial Planning

Focus on CRM

## Industry Focus

6th Sense of Business

Arabian Environment

Digital Marketing

Disaster Recovery

E-Entrepreneur

HR and Training

Leadership

Linux

Marketing Digest

Mobile World

Security

## Business Services »

AME Info Toolbar

Currency Converter



Enjoy up to three complimentary nights' stay when you travel First or Business Class.

Emirates  
Over 70 destinations worldwide

[Index](#) : [Company News](#) : [Catvision](#)

## Catvision forms strategic alliance with KoolConnect to provide innovative video-on-demand solutions to hotels across the Middle East

Catvision, the leading provider of cable TV and broadband networking products and services to the cable television and hospitality industries in the Middle East, has formed a strategic alliance with KoolConnect Technologies

United Arab Emirates: Saturday, May 21 - 2005 at 13:03 GMT+4

The world's leading provider of high-definition multimedia solutions to the global hospitality industry, to deliver advanced digital video-on-demand solutions to the rapidly expanding hospitality market in the Middle East.

Catvision and KoolConnect will display their new interactive multimedia entertainment solution at The Hotel Show to be held at the Dubai International Exhibition Center from May 22-24, 2005.

Sudhir Damodaran, Director, Catvision, said, "As a company that has made its name by exceeding the expectations of hoteliers in India and the Middle East, Catvision is continually looking for means to assist our customers in serving their guests. The partnership with KoolConnect ensures that we have the only proven, robust, high-definition platform available in the industry worldwide, which, when combined with our knowledge of the Middle East market and our expertise in providing cable TV services, will allow us to continue our tradition of excellence."

The turnkey solution offered by KoolConnect and Catvision incorporates interactive video-on-demand, free-to-guest channel lineup and virtual concierge services in both standard and high-definition options and is completely customised to fit the look, feel and brand of the host hotel. Additionally, it enables hotel staff and



(left to right): Sudhir Damodaran, Director, Catvision with Eran Segev, President, KoolConnect Technologies

### sponsored link

#### [Saraya Aqaba, a sea of opportunity](#)

Experience the treasures of Aqaba, Jordan. The setting: a man-made lagoon shored by a new city where ancient marvels and modern conveniences come together.

[What is a sponsored TextLink?](#)

### Business Directory »

Advanced Search  
Browse by Category

» Top 25 Business Sites  
» Public Companies

209,429 companies from  
14 Middle East countries.

### The news you choose

Add Catvision to your personal Watchlist and get notified when new articles are posted here.

» [Log in](#) | [Why register?](#)

### News and Articles »

Advanced Search  
Most Read Articles  
Latest Articles Posted

[Newsletter Subscription](#)

[Submit Press Releases](#)

### Current Events »

Advanced Search

» Conferences  
» Exhibitions  
» Seminars

860 upcoming events in  
the Middle East.

### Advertisement »

#### Ads by Google

#### [Dickinson & Associates](#)

Travel marketing consultation and services.

Hospitality expertise.

[www.dickinsonassoc.com](http://www.dickinsonassoc.com)

#### [Hospitality Courses](#)

Online courses from Cornell's School of Hotel Administration  
[www.ecornell.com](http://www.ecornell.com)

#### [Voice Response](#)

**Country Guides >**

Bahrain	Oman
Egypt	Palestine
Iran	Qatar
Iraq	Saudi Arabia
Jordan	Syria
Kuwait	UAE
Lebanon	Yemen



management to communicate with their guests electronically and in real time via an advanced web-based management system, KoolCentral, that allows them to deliver messaging and hotel promotions, among other things. All this packaged with a developed servicing structure to maintain the property consistency of product performance.

Eran Segev, President of KoolConnect Technologies and Managing Director of its International Operations, said, "Having established our reputation as a leader in the field of multimedia interactive products and services in North America, we turned our attention towards the booming Middle East. Our strong alliance with Catvision promotes a host of cutting edge media solutions, complimented by an infrastructure capable of maintaining the highest installation services available to the region."

"Catvision was a natural choice as partner, considering their proven track record in India and the Middle East. By combining KoolConnect's pioneering technology with the acknowledged expertise and service of Catvision in the region, Middle East hotels will have a host of TV based services to choose from thereby further enriching the overall guest experience," Segev said.

Catvision is a leader in the cable television equipment and services industry, which has been its core business since its incorporation. Catvision was the first company to install satellite dishes and systems for reception of foreign television programmes at homes, hotels and city-wide townships in India and across South East Asia. The company markets a range of distribution products, including fibre optic transmitters and nodes, modulators, amplifiers and digital satellite receivers, which meet international specifications. Catvision addresses the Middle East hospitality markets from its office located at Jafza.

KoolConnect Technologies provides advanced digital and high-definition video-on-demand solutions to the hospitality industry worldwide. KoolConnect's innovative platform provides interactive media services over digital IP networks and offers a host of scaleable turnkey solutions and products.

ARTICLE OPTIONS [Print](#) [E-mail](#) [Save](#) [Login to Add to Watchlist](#)

 [Log in](#) to request more information from Catvision

Related site: <http://www.catvision-uae.com> 

### Notes and media contacts

#### About Catvision

Catvision is a leader in the cable television equipment and services industry, which has been its core business since its incorporation. Catvision was the first company to install satellite dishes and systems for reception of foreign television programs at homes, hotels and city-wide townships in India and South East Asia. Catvision brings its two-decade long experience and expertise in turnkey systems installation to leading hotels and provides them with a single window for all support services-digital satellite & cable channels, Interactive TV/VOD and High-Speed Internet Access Services. Catvision addresses the Mid-East hospitality markets from its office located at Jebel Ali FTZ, Dubai, UAE.

#### About KoolConnect

KoolConnect Technologies, Inc. is a leading provider of compelling multi-media solutions and system integrations to the Hospitality Industry. KoolConnect's innovative platform provides interactive media services over digital IP networks and offers a host of scalable turnkey solutions and products. Video- On- Demand, High-Speed Internet Access (HSIA), virtual

### Solutions

Interactive voice response systems, robust, affordable - hosted, onsite  
[www.plumvoiceportals.com](http://www.plumvoiceportals.com)

### Hospitality Certificates

100% Online from Cornell School of Hotel Admin - via College Network  
[www.college-net.com/cornell](http://www.college-net.com/cornell)

concierge, state-of-the-art equipment and targeted marketing services are all a part of the KoolConnect Interactive System (KIS). To learn more about KoolConnect, visit [www.koolconnect.com](http://www.koolconnect.com).

Tricia Rego

PR Account Manager

Orient Planet PR & Marketing Communications

P.O.Box 23345, Dubai, UAE

Tel: +971 4 3988901

Fax: +971 4 3988941



**Posted by Lara Lynn Golden, Assistant News Editor**

Saturday, May 21 - 2005 at 13:03 UAE local time (GMT+4)

Replication or redistribution in whole or in part is expressly prohibited without the prior written consent of AME Info FZ LLC.