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## **KOOLCONNECT & CATVISION DIGITAL VIDEO ON-DEMAND SOLUTION NOW AVAILABLE TO GROWING MID-EAST HOSPITALITY MARKET**

*Park Hyatt is the first hotel in the region to implement the cutting-edge information and entertainment system for the benefit of elite travelers*

**NEW YORK, NY - MAY 29, 2005** - KoolConnect Technologies, the hospitality industry's premier provider of in-room digital entertainment and information systems, and Catvision, an internationally-renowned supplier of cable television and equipment services, announced today that installation services are currently underway at Park Hyatt Dubai in the UAE. Park Hyatt Dubai, a 225-room luxury urban resort, has chosen to integrate KoolConnect's Imagine Video-On-Demand solution, with installation and maintenance services provided by Catvision, as the hotel's in-room entertainment provider.

The Imagine system, currently serving guests in over 5,000 rooms in the US, incorporates Video-On-Demand, HSIA (High-Speed Internet Access), Virtual Concierge Services, Express Checkout and more from a single source, and is specifically customized to fit the look and feel of the hotel. In addition, the highly developed technology enables hoteliers to enhance property marketing programs, build partnerships with local businesses as well as modify content and deliver hotel promotions via KoolConnect's web-based management system, Kool-Central.

Eran Seger, President of KoolConnect commented, "For some time now, hoteliers and guests in the United States have enjoyed the innovative benefits that only the Imagine entertainment system can provide. KoolConnect now looks forward to expanding on that offering overseas, thereby ensuring that the international traveler may also gain from the advantages of a truly digital, interactive solution. We are overjoyed to have the opportunity to work with Park Hyatt Dubai, a resort brimming with style, creativity and first class service, and look forward to aiding them as they implement future of hospitality technology.

Centrally located at the Dubai Creek Golf and Yacht Club, Park Hyatt Dubai is just minutes away from the city center, prime districts and world class shopping. Additionally, all 225 graciously appointed guestrooms have spacious balconies offering stunning views over Dubai Creek, bathroom rain showers and spas.

Pablo Graf, General Manager of Park Hyatt Dubai commented, "Our goal was to outfit Park Hyatt Dubai with the finest amenities available to the hospitality market, then build on that concept by integrating the latest trends in technological innovation. By signing with KoolConnect, guests of Park Hyatt Dubai will enjoy a feature-rich, turnkey in-room entertainment system capable of delivering the highly sophisticated solutions needed for today's business or leisure traveler." He added, "We are delighted to be amongst the first to introduce this unique platform to travelers in the United Arab Emirates and look forward to the convenience and enjoyment it will bring our guests."

“A high technology platform; backed by quality installation, support and maintenance services, is the driving force behind leading hotels throughout the globe and is crucial for top hotels who aim to meet the demands of their guests on a 24/7 basis.” says Sudhir Damodaran, Director of Catvision. “The KoolConnect- Catvision alliance delivers on both these fronts, and when combined with our knowledge of the Middle East market and expertise in providing cable TV services, allows us to continue our tradition of excellence.”

With hundreds of hotels scheduled to be built in Dubai over the next several years, KoolConnect and Catvision anticipate a growing interest from leading properties throughout the region and look forward to bringing interactive multi-media solutions in standard and high definition to the elite traveler of the United Arab Emirates.

#### **ABOUT KOOLCONNECT TECHNOLOGIES**

KoolConnect Technologies, Inc. is a leading provider of compelling multi-media solutions and system integrations to the hospitality industry. Our innovative platform provides interactive media services in both standard and high definition over digital IP networks and offers a host of scalable turnkey solutions and products. Video on-demand, virtual concierge, state of the art equipment and targeted marketing services are all a part of KoolConnect. To learn more about KoolConnect, visit [www.koolconnect.com](http://www.koolconnect.com).

#### **ABOUT CATVISION**

Catvision is a leader in the Cable Television equipment and services industry, which has been its core business since its incorporation in 1985. In 1986, Catvision became the pioneering company to start installing satellite dishes and systems for reception of foreign television programs at homes, hotels and city-wide townships. Catvision brings its 2-decade long experience and expertise in turnkey systems installation to leading hotels and provides them with a single window for all support services-digital satellite & cable channels, Interactive TV/VOD and High Speed Internet Access Services. Catvision addresses the Mid-East hospitality markets from its office located at Jebel Ali FTZ, Dubai UAE. For more information please visit: [www.catvision-uae.com](http://www.catvision-uae.com).

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