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UNISYS AND KOOLCONNECT PARTNER TO OFFER DIGITAL VIDEO ON-DEMAND SERVICES FOR HOTEL GUESTS

Five Properties Already Committed Prior to Formal Solution Launch at HITEC

BLUE BELL, PA and NEW YORK, NY - APRIL, 2004 - Unisys Corporation and KoolConnect Technologies have formed a strategic alliance to provide advanced video-on-demand (VoD) and interactive television services to the hospitality industry. This partnership joins leading enterprises in hospitality technology and services and allows hotels to offer their guests VoD service which is considered the next “must have” amenity.

For hotel guests, this new solution will represent a significant upgrade from the traditional systems that they are accustomed to using in their hotel rooms, as it will allow them to watch movies and other entertainment content with rich HDTV-like picture quality as well as to enjoy full DVD/VCR-like functionality including fast forward, pause, rewind and bookmarking. In addition, many new digital systems have required a significant investment on the part of the host property, but hotel executives have been impressed with the economic terms of the Unisys/KoolConnect solution as it allows them to offer the latest technology as part of a no-expense revenue-sharing business model.

Under this partnership, Unisys, a technology services company with a 50-year history of successfully serving companies in the travel and hospitality industries, will provide network design, deployment and support services. KoolConnect, a leader in developing and providing futuristic streaming video technologies to the hospitality industry, will deliver application, architecture and content services.

Prior to formally introducing their new solution at the June HITEC show, Unisys and KoolConnect have already signed several properties including the 900-room Boston Park Plaza, Bryant Park Hotel in New York City and two properties owned and operated by Capitol Hotel Group. These properties join previous KoolConnect clients, the W San Diego and Westin Detroit Airport, who have been upgraded to the new technology platform and enrolled under Unisys support services.

“We were very impressed with KoolConnect’s technology and felt that having the system supported by a company like Unisys was a real winning combination due to their experience and ability to deliver the high level of service that our guests expect,” said Jack Stere, vice president of Operations for Capitol Hotel Group. “In today’s competitive lodging market, it’s important to stay ahead of the curve in terms of services and technology and we feel that this new VOD system will be extremely valuable to our guests.”

The joint Unisys/KoolConnect solution is being offered to qualified hotels with a revenue-sharing business model that includes no up-front or ongoing costs to the hotel. Key features include fully digital streaming video with exceptional picture quality compared to analog, a wide range of content including some of Hollywood's biggest movie hits from the top studios, and custom branding where the host property owns all branding in the system. Unisys and KoolConnect will be demonstrating their new Video on Demand/Interactive Television solution at the Hospitality Industry Technology Exposition and Conference (HITEC), June 22-24 at the Dallas Convention Center, Booths 636-638, in Dallas, Texas.

ABOUT KOOLCONNECT TECHNOLOGIES

KoolConnect Technologies, Inc. is a leading provider of compelling multi-media solutions and system integrations to the hospitality industry. Our innovative platform provides interactive media services in both standard and high definition over digital IP networks and offers a host of scalable turnkey solutions and products. Video on-demand, virtual concierge, state of the art equipment and targeted marketing services are all a part of KoolConnect. To learn more about KoolConnect, visit www.koolconnect.com.

ABOUT UNISYS

Unisys is a worldwide information technology services and solutions company. Our people combine expertise in consulting, systems integration, outsourcing, infrastructure and server technology with precision thinking and relentless execution to help clients, in more than 100 countries, quickly and efficiently achieve competitive advantage. For more information, visit www.unisys.com.

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